sbt CUSTOMER CONFERENCE

NOW

FINTEXT 2024

Sponsorship Prospectus

W Hotel Nashville
October 14th-16th, 2024

Welcome

Solutions by Text is returning to Nashville, **October 14-16** for 3 days filled with education, panel sessions, networking, and collaboration. Together with leaders of the Consumer Finance industry, we'll be reimagining the future of compliant communication and bill pay.

A **limited number** of partners are invited to procure sponsorships and capitalize on one-on-one opportunities with attendees via tabletop exhibits, round table discussions, partner-led breakout sessions, and panel seat discussions. You won't want to miss this opportunity!

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2023 Attendance Data

FinText 2024 Attendee Opportunity

Meet and Engage with highly sought after executives in banking, lending, auto finance and AR services. They are strategic leaders that are constantly seeking new technologies, products, solutions, and services to put into the operation of their businesses. Connect face-to-face, learn their objectives and challenges and then demonstrate your newest solutions to convert potential customers to clients!

2023 Attendee by Title

- **29%** Manager
- **29%** Director
- **25%** VP / SVP
- **18%** CEO / Owner / Board

What executives are saying about FinText

MMS has **got me thinking**.
- Jon Balon, *Williams + Fudge*

Congrats on a successful conference. It was the **perfect combination of rich content and fun**.
- Darcy Locke, *ACI Worldwide*

This event was so personally and professionally fulfilling. It's been a long time since I came away from an event with so many ideas and strategies to implement. **Truly remarkable and special.**
- Rick Bonitzer, *Paycourt*

Thanks again for putting that event together. We had a great time and I walked away with some **great information and ideas**.
- Rich McCoy, *Synerprise*

You should do this in Nashville every year. **Great event.**
- Jason Smith, *PapayaPay*

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Primary Sponsorships

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Platinum Sponsorship

$15,000 | 2 available

- Recognition as platinum sponsor on conference website and all event signage
- Mainstage recognition via logo on all break slides
- Mainstage promotion by CEO
- Top logo on sponsor page of event website
- Round table hosting opportunity
- One tabletop space in meeting foyer
- Dedicated session*
- Two dedicated texts during the conference*
- Two attendee registrations
- Opt-in attendee list (name, company, email address, phone as provided by attendee)

* Sponsoring company will collaborate with SBT on all conference content related deliverables.

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Gold Sponsorship

$10,000 | 4 available

- Mainstage recognition via logo on all break slides
- Round table hosting opportunity
- One tabletop space in meeting foyer
- Logo on sponsor page of event website
- Thank you signage and recognition throughout conference
- Panel session seat
- One dedicated text during the conference*
- Two attendee registrations
- Opt-in attendee list (name, company, email address, phone as provided by attendee)

* Sponsoring company will collaborate with SBT on all conference content related deliverables.

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Silver Sponsorship

$6,000 | 6 available

- Mainstage recognition via logo on all break slides
- Round table hosting opportunity
- One tabletop space in meeting foyer
- Logo on sponsor page of event website
- Thank you signage and recognition throughout conference
- One dedicated text during the conference*
- One attendee registration
- Opt-in attendee list (name, company, email address, phone as provided by attendee)

* Sponsoring company will collaborate with SBT on all conference content related deliverables.

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Experience Sponsorships

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Headshot Booth Sponsor

$6,000 | 1 available

- 'Thank you' text alert onsite
- Signage and branding at headshot booth and throughout conference space
- Pre and post thank you email mentions with photo link
- One attendee registration

SOLD

Co-branded Lanyard Sponsor

$6,000 | 1 available

- Attendees will wear your logo co-branded with SBT throughout the conference
- One attendee registration

SOLD

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Co-branded Conference Bag

$6,000 | 1 available

- Attendees will wear your logo co-branded with SBT throughout the conference
- One attendee registration

Wi-Fi

$5,000 | 1 available

SOLD

- Signage throughout conference networking spaces
- You name the Wi-Fi network
- Mention in KBYG pre-conference email
- Multiple mainstage callouts

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Fun bus with branding and beverages to customer event

$4,000

- Branding on transportation to customer event on Tuesday, October 15
- One text mention during the conference**
- Thank you signage and recognition throughout conference

Entertainment

$2,500 | 2 available

One left
Co branded with Allied

- Signage at sponsored event
- Artist call out
- Thank you signage and recognition, throughout conference

** Written by organizers

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Registration bag Insert

$1,500

- Item of your choice received by all attendees***

***Item provided by sponsoring company

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EXPERIENCE

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Networking Sponsorships

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NETWORKING

Lunch Sponsor
(Tuesday seated or Wednesday getaway)

$5,000

- Logo on sponsor page of event website
- One text mention during the conference**
- Table drop item of your choice***

Breakfast Sponsor
(Tuesday or Wednesday)

$4,000

Tuesday Breakfast SOLD

- Logo on sponsor page of event website
- One text mention during the conference**
- Table drop item of your choice***

** Written by organizers ***Item provided by sponsoring company

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NETWORKING

Coffee Break Sponsors
(Tuesday AM and PM, Wednesday AM)

$3,000

- Logo on sponsor page of event website
- One text mention during the conference**
- Buffet table item drop***

Additional sponsor badge

$1,000

- Includes all sessions, meals and social events

Custom packages and room drop opportunities available by request

** Written by organizers ***Item provided by sponsoring company

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For questions or to get started with your sponsorship, contact:

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